



Theory of Change (ToC) training course

Theory of change is the current buzz-word in development work and monitoring, evaluation and learning (MEL). But, what is it all about? This workshop introduces Theory of Change as both a product and a process. Participants go through the ToC process, working on a case study and leaving with a good idea of the product. This process is extremely interactive and practical—you will be able to formulate a ToC for the case study that you work on during your time in the course.

Objectives

The objective of this course is to familiarise participants with Theory of Change as both a product and a process.

The aim is to increase the capacity of the development sector to deliver project outcomes, to measure and evaluate these outcomes, and utilise learnings for programme improvement.

Who should attend?

This course is ideal for those who work in the development sector, academia, or for Government, and need to get to grips with Theory of Change.

Outcomes

Having completed the course, the participant will understand:

- Theory of change as a product and a process
- Why theory of change has become so prominent
- How ToC, logic models, logframes etc. relate to one another
- How to use ToC as a tool for programme design and evaluation
- The importance of being clear about why change happens – linking pathways of change to programme theories
- How assumptions and pre-conditions build your pathways to change
- Linking assumptions to evaluation frameworks and learning questions
- How to communicate a theory of change

Participants will also be able to:

- Develop a theory of change
- Draw a diagrammatic representation of their ToC

Participants will leave the course with:

- A case study that they have worked on, possibly for your own project



Methodology

Our trainers are experienced MEL practitioners with excellent facilitation skills. This course merges theory and practice, using a workshop format with a high degree of participant involvement. Group work is interspersed with input sessions. Adult learning methodologies are employed. Debate, discussion and sharing amongst participants is highly encouraged. Our trainers are expert facilitators, and while they share their own experiences with you during the course, they also encourage mutual learning and sharing amongst the participants.

Workshop Programme

Module 1

- Introduction to Theory of Change

Module 2

- Preparation for the development of a Theory of Change

Module 3

- The Theory of Change process

Module 4

- Communicating your Theory of Change

TRAINERS

Nana Davies, MA Law (University of Copenhagen)
Dena Lomofsky, MA Social Development, (UWC)
Tracey Phillips, MPhil Development Studies (UCT)
Wilma Wessels-Ziervogel, MPhil Monitoring and Evaluation Methods (Stellenbosch)
Cathy Chames, MA Social Development, (UCT)

NEXT COURSE

15 – 16 May 2018, Cape Town

COST **R4,695.65 + 15% VAT = R5,400**

Special discounts apply for groups, min 3 persons of 10% (incl. comprehensive course materials, refreshments & lunch, certificate). **Early bird discounts apply.**

IN HOUSE COURSES

Available upon request.
Min 5 persons. Reduced fees for in-house course.

Visit the website to complete a registration request or contact us for more information:

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