



# Southern Hemisphere

SUPPORTING MEANINGFUL CHANGE

## Outcome Harvesting – an introduction to its theory and practice

**31 July – 1 August 2019**

Outcome Harvesting is an evaluation approach that identifies and makes sense of actual changes to which a programme contributed. It is especially suited to programmes that occur in uncertain and messy situations where there's a high chance of unintended results; some for better, some for worse. It is recommended by some of the largest international development agencies for contexts and initiatives with unpredictable outcomes. The approach has been developed over the last 16 years during which at least 1000 evaluations have used it around the world: in Africa, Asia, the Americas, Europe and the Pacific. This training will take you through the rationale of the approach, its steps and principles. You will work on your own material (should you have any; alternatively, you will use material from existing outcome harvest evaluations). By the end of the workshop you will be able to implement an OH in your own context, although you will still need to practice some of the steps to build your confidence and competence, ideally with some mentorship.

### Objectives

The objective of the workshop is to build participants understanding of the basics of the Outcome Harvesting (OH) method such that

- as commissioners or conductors of evaluations, they can identify when it is appropriate to use this method to address their questions
- they are able to accurately use the steps and principles of the methods to support organisational learning and accountability

### Methodology

This course will be run in a workshop-style using adult learning methodologies. Group work is interspersed with input sessions. Workshops provide a space for participants to learn from each other by sharing knowledge and experiences.

### Outcomes

By the end of the course, participants will

- understand the thinking behind the Outcome Harvesting (OH) approach;
- be able to explain and apply the steps and principles of OH and how they interact with each other, considering both monitoring and evaluation contexts;
- be able to articulate outcome statements and distinguish between outputs and outcomes;
- be able to create categories for analysing outcomes

- understand in principle how to structure a process of interpretation of outcomes for learning and improvement
- understand why OH supports both learning and accountability uses

#### Who should attend?

- Organisations involved in social change initiatives seeking to understand how to evaluate them
- Internal or external evaluators interested in an approach that focuses on outcomes
- Funders or organisations who commission evaluations in complex contexts

**More about the trainer:** Barbara Klugman (PhD) provides freelance support to social justice NGOs, social movements and funders in strategy development and evaluation-for-learning. She brings together, overlapping with each other, over 35 years of experience as a social justice and women's rights activist and academic, 17 as a funder, 10 as an evaluator working both internationally and in South Africa. She has published on the theory and practice of conducting, training for and evaluating policy advocacy, as well as on analyzing and addressing gender and rights in health research, policy and activism. She is a visiting Associate Professor at the Wits School of Public Health. Barbara incorporated outcomes harvesting as an evaluation tool after conducting an outcomes harvest evaluation of a global advocacy network with its originator, Ricardo Wilson-Grau in 2012, after which she continued to collaborate with him.

Next course: 31 July – 1 August 2019, Johannesburg  
 Note: This will be preceded by an orientation to evaluating advocacy on 30<sup>th</sup> July which we'd advise those with a specific interest in advocacy to attend (See separate advertisement)

Trainer: Barbara Klugman, freelance evaluator;  
<http://barbaraklugmanevaluatingadvocacy.blogspot.com/>



Cost: R 4,695.65 (excl VAT) or R 5,400 (incl VAT) per participant (incl. comprehensive course materials, refreshments & lunch, certificate). Special discounts apply for groups of 3 people or more, and 10% early bird registration applies (14 June 2019)

In House - Available Upon Request  
 Courses: - Minimum 5 Persons  
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